

**Study program SECOND CYCLE**  
**Communication Management and Public Relations**  
**60 ECTS**

**First semester**

<b>Required subjects</b>				
Code	SUBJECT	Credits	Classes	Total
4PF204512	Communication Management	6	2+2+1	156
4PF204612	Communication theory	6	2+2+1	156
4PF204312	Methodology of Social Research and Academic Writing	6	2+2+1	156
	<b>Elective subjects of the unit</b> <i>Students choose two of the four subjects offered</i>			
4PF200412	European Union Institutions and Law	4	2+1+1	120
4PF206212	Comparative Criminal Process Law	4	2+1+1	120
4PF200712	Political parties	4	2+1+1	120
Code	<b>Subject of the university electives</b>	4	2+1+1	120

**Second semester**

<b>Required</b>				
Code	SUBJECT	Credits	Classes	Total
4PF205912	Strategic Public Relations	8	3+2+2	216
	Master thesis	30		828