

**Study program SECOND CYCLE**  
**Communication Management and Public Relations**  
**120 ECTS**

**First semester**

<b>Required subjects</b>				
Code	SUBJECT	Credits	Classes	Total
4PF204512	Communication Management	6	2+2+1	156
4PF204612	Communication Theory	6	2+2+1	156
4PF204312	Methodology of Social Research and Academic Writing	6	2+2+1	156
	<b>Elective subjects of the unit</b> <i>Students choose two of the four subjects offered</i>			
4PF200412	European Union Institutions and Law	4	2+1+1	120
4PF200512	Civil Service System	4	2+1+1	120
4PF206212	Comparative Criminal Process Law	4	2+1+1	120
4PF200712	Political Parties	4	2+1+1	120

**Second semester**

<b>Required</b>				
CODE	SUBJECT	Credits	Classes	Total
4PF205812	Regulations and Ethics in Public Relations	8	3+2+2	216
4PF205912	Strategic Public Relations	8	3+2+2	216
4PF204912	Intercultural communication	6	2+2+1	156
	<b>Elective subjects of the unit</b> <i>Students choose two of the four subjects offered</i>			
4PF201512	International Criminal Law	4	2+1+1	120
4PF201612	Copyright and Related other rights	4	2+1+1	120
4PF201712	Ethics and Business Communication	4	2+1+1	120
4PF201812	Insurance Law	4	2+1+1	120

**Third semester**

<b>Required</b>				
CODE	SUBJECT	Credits	Classes	Total
4PF206012	Public Speech	8	3+2+2	216
4PF206112	International Public Relations	8	3+2+2	216
4PF205212	Crisis Communication	8	3+2+2	216
CODE	<b>Subject of the university electives</b>	6	2+2+1	156

**Fourth semester**

CODE	SUBJECT	Credits	Classes	Total
	Master thesis	30		828