

Overview of study program: INTERNATIONAL TOURISM

1. First Study program lasting one year (60 ECTS)

FIRST YEAR

I SEMESTAR – first year			
Compulsory subjects			
Code	Subject	Credits	Classes
4FT200112	Methodology of scientific research	6	2+2+1
4FT200212	Modern Hotel Management	6	2+2+1
4FT200312	Marketing and Management in Hospitality	6	2+2+1
	Faculty elective subject	4	2+1+1
	Faculty elective subject	4	2+1+1
	University elective subject	4	2+1+1
Total		30	12+9+6
I SEMESTAR – first year			
Elective subjects - two subjects to choose			
4FT200412	Science of nutrition	4	2+1+1
4FT200512	International tourist traffic	4	2+1+1
4FT200612	Business and Information Systems	4	2+1+1
4FT200712	Planning in tourism	4	2+1+1
UGD		4	2+1+1

II SEMESTAR – first year			
Compulsory subjects			
Code	S U B J E C T	Credits	Classes
4FT200812	Tourist mediation	6	2+2+1
	Master's Thesis	24	
Total		30	

LIST OF COMPULSORY AND ELECTIVE SUBJECTS FOR STUDY PROGRAM “INTERNATIONAL TOURISM” FOR SECOND CYCLE OF STUDIES

(Study program in duration of one-year)

	COMPULSORY SUBJECTS	ELECTIVE SUBJECTS OF THE STUDY PROGRAM
1	Methodology of scientific research	Science of nutrition
2	Modern Hotel Management	International tourist traffic
3	Marketing and Management in Hospitality	Business and Information Systems
4	Tourist mediation	Planning in tourism
5	Master's Thesis	UNIVERSITY ELECTIVE SUBJECTS OF OTHER STUDY PROGRAM IN THE FRAME OF UGD Total 1

INTERNATIONAL TOURISM Study program in duration of two years (120 ECTS)

FIRST YEAR

I SEMESTAR – first year			
Compulsory subjects			
Code	Subject	Credits	Classes
4FT200112	Methodology of scientific research	8	3+2+2
4FT200212	Modern Hotel Management	8	3+2+2
4FT200912	Modern trends in tourism	6	2+2+1
	Faculty elective subject	4	2+1+1
	Faculty elective subject	4	2+1+1
Total		30	12+8+7
I SEMESTAR – first year			
Elective subjects - two subjects to choose			
4FT200712	Planning in tourism	4	2+1+1
4FT201012	Strategic Management in Tourism	4	2+1+1
4FT201112	International tourist market	4	2+1+1
4FT201212	Planning of Rural Tourism	4	2+1+1

II SEMESTAR – first year			
Compulsory subjects			
Code	S U B J E C T	Credits	Classes
4FT201312	Tourism values and sustainable development	8	3+2+2
4FT200512	International tourist traffic	8	3+2+2
4FT201512	Production process in hospitality	6	2+2+1
	Faculty elective subject	4	2+1+1
	Faculty elective subject	4	2+1+1
Total		30	12+8+7
II SEMESTAR – first year			
Elective subjects - two subjects to choose			
4FT200612	Business and Information Systems	4	2+1+1
4FT201612	National and international tourism law	4	2+1+1
4FT201712	Business logistics	4	2+1+1
4FT201812	International tourist zones	4	2+1+1

SECOND YEAR

III SEMESTAR – second year			
Compulsory subjects			
Code	S U B J E C T	Credits	Classes
4FT201912	Ecotourism	8	3+2+2
4FT202012	Alternative forms of tourism	8	3+2+2
4FT200812	Tourist mediation	8	3+2+2

	University elective subject	6	2+2+1
Total		30	11+8+7
III SEMESTAR – second year			
Elective subjects - one subject to choose			
UGD		6	2+2+1

IV Семестар – втора година		
Code	SUBJECT	Credits
	Master's Thesis	30
Total		30

**LIST OF COMPULSORY AND ELECTIVE SUBJECTS FOR STUDY PROGRAM
“INTERNATIONAL TOURISM” FOR SECOND CYCLE OF STUDIES**

(Study program in duration of two-year)

	COMPULSORY SUBJECTS	ELECTIVE SUBJECTS OF THE STUDY PROGRAM
1	Methodology of scientific research	Planning in tourism
2	Modern Hotel Management	Strategic Management in Tourism
3	Modern trends in tourism	International tourist market
4	Tourism values and sustainable development	Planning of Rural Tourism
5	International tourist traffic	Business and Information Systems
6	Production process in hospitality	National and international tourism law
7	Ecotourism	Business logistics
8	Alternative forms of tourism	International tourist zones
9	Tourist mediation	UNIVERSITY ELECTIVE SUBJECTS OF OTHER STUDY PROGRAM IN THE FRAME OF UGD Total 2
10	Master's Thesis	